



SPONSORSHIP PROPOSAL



Invest in a child, invest in the future.

We humbly invite you to join us in making a lasting impact on the lives of children and communities.
Together, we can create a brighter future for all.



Who is JOYE?

The Jurarim Organization for Youth Excellence (JOYE) is committed to promoting youth excellence by empowering at-risk PK3-12 students with the resources they need to succeed. Through comprehensive wrap-around services, we prioritize educational access, food security, and safe drinking water infrastructure, creating a supportive environment where every child can thrive. We believe in the potential of each child—regardless of background—to achieve academically and grow as a leader. With a world-class network, we prepare our scholars to be globally competitive, opening doors to college, career, and lifelong success.



Why Support JOYE?

JOYE addresses critical issues affecting youth and communities, including lack of access to quality education, insufficient school supplies, poor hygiene and health at school, limited access to technology and academic support, lack of leadership and career development opportunities, limited access to sports and physical activities, food insecurity, and lack of access to clean water. By supporting JOYE, you are helping to:

- Increase access to quality education for underprivileged students
- Ensure students have the necessary materials and food security to focus on learning
- Promote well-being and health at school
- Equip students with crucial soft skills and provide academic support
- Provide mentorship and career development opportunities
- Enable children to participate in athletic activities
- Support families in growing food for sustenance and income generation
- Provide sustainable clean water to underserved communities
- Create opportunities for women to network and receive mentorship.

JOYE Values and Mission

Integrity: We are honest, trustworthy, and operate with accountability.

Compassion: We instill hope and change the trajectory of people's lives.

Respect: Our service for others is rooted in humility, dignity, and meeting them where they are.

Innovation: We welcome and support bold and inventive ideas.

Inspire: We instill hope and confidence in others and empower communities to grow.

Our mission is to provide sustainable resources to help youth to rise to their position of excellence that we so deeply believe in. we echo our mission in our slogan, "invest in a child, invest in the future." As we believe that all children, despite their circumstance have the capability to become great contributors to society with the right tools and right people to support them. we aim to be those people who create brighter futures and transform lives. together, we spread JOYE.

2025 Commitments

Your sponsorship will help support our 2025 commitments, which include:

- **Stand by our values and mission**
- **Increased clean water access** with new borehole development
- **Expanding JOYE USA** to Dallas County
- **Expanding our JOYE Tech and After School Programs** beyond coding and into Financial Literacy
- **Continuing to build and complete our JOYE Academy**
- **Sponsoring 50+ new children's education**

Sponsorship Tiers

We offer four sponsorship tiers based on the number of events you are willing to sponsor for the year. Each tier provides unique benefits and opportunities for visibility and engagement.

<div>\$3000</div> <div>BRONZE</div>	<div>\$5500</div> <div>SILVER</div>	<div>\$8000</div> <div>GOLD</div>	<div>\$13500</div> <div>PLATINUM</div>	<div>\$16000</div> <div>DIAMOND</div>
<ul style="list-style-type: none"> • Sponsorship of 1 event • Provide education assistance to 10 kids, including afterschool program • Shout outs by emcee throughout the event • Logo on event programs • Highlighted on our annual Impact Report • Company name & logo on our website event page • Featured on up to 4 social media posts • Reserved table at the event for up to 2 attendees • Tax deductible donation to a 501(c)(3) 	<ul style="list-style-type: none"> • Sponsorship of 2 events • Provide education assistance to 15 kids, including afterschool program • All Bronze Tier benefits • Logo on all event materials • Included on mailed materials • Table/booth display in pre-functional area • Featured on up to 6 social media posts • Reserved table at the events for up to 4 attendees 	<ul style="list-style-type: none"> • Sponsorship of 3 events • Provide education assistance to 20 kids, including afterschool program • All Silver Tier benefits • Featured in our newsletter as a part of our Voices of JOYE series • Company name & logo display on every table at the event • Featured on up to 10 social media posts • Reserved table at the events for up to 6 attendees 	<ul style="list-style-type: none"> • Sponsorship of all 4 events • Provide education assistance to 25 kids, including afterschool program • All Gold Tier benefits • Recognition at all events • Invitation to private dinner with JOYE leadership • Video commercial to be played at the event and posted across social media • Company name & logo on front of t-shirt • Featured on up to 15 social media posts • Reserved table at the events for up to 10 attendees 	<ul style="list-style-type: none"> • Sponsorship of all 4 events • Provide education assistance to 30 kids, including afterschool program • All Gold Tier benefits • Company Name & Logo on our official brochure • Presenter spot at the event live or virtual • Company Name on Stage • Introducing Keynote Speaker • First right of refusal for events • Featured on up to 20 social media posts • Reserved table at the events for up to 20 attendees



SPONSORSHIP COMMITMENT FORM

Vector or high-resolution logos must be provided.
Contract can be completed online at <https://givebutter.com/qQ8mVxd>
OR
Logo & signed contract can be emailed to info@giftofjoye.org

Package Selection:

- | | |
|---|---|
| <input type="checkbox"/> Diamond sponsor \$16,000 | <input type="checkbox"/> Silver Level \$5,500 |
| <input type="checkbox"/> Platinum Level \$13,500 | <input type="checkbox"/> Bronze Level \$3,000 |
| <input type="checkbox"/> Gold Level \$8,000 | |

Event Selection:

- ☐ Anniversary Appreciation Event - 3/21/25
☐ Spring for JOYE - 4/26/25
☐ She Leads Luncheon - 8/23/25
☐ Gala - 10/04/25

Raffle and Silent Auction Donations are Also welcomed. If event date has passed, your sponsorship will be honored for the upcoming year.

- ☐ Check included for \$ _____
☐ Charge credit card for \$ _____

Please make checks payable to:

Jurarim Organization for Youth Excellence (JOYE)
P.O. Box 1726, Allen, TX 75013

First & Last Name

Business/Corporation/Government Agency/Non Profit/Educational Institution:

Address

City, State, Zip/Country

Credit Card/Check Number

Exp. Date

Signature

JOYE is a 501(c)(3) Non-Profit Organization. All donations to JOYE are tax deductible.

Prepared By: Sonja Dixon, Director of Philanthropy

Proposal Date:

Signature Due By: